

NAME: \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ DOB \_\_\_\_\_  
 HIGH SCHOOL \_\_\_\_\_  
 GRADUATION DATE \_\_\_\_\_  
 PARENT'S NAME, ADDRESS AND PHONE # \_\_\_\_\_

1) What College, University or Technical School do you attend or plan on attending? \_\_\_\_\_

Anticipated graduation date. \_\_\_\_\_

2) What is your major? \_\_\_\_\_

Minor? \_\_\_\_\_

3) What was your cumulative grade point average at the end of last semester? (verification required) \_\_\_\_\_

Attach copy of transcript and highlight courses in your major.

4) In what extracurricular activities are you involved? \_\_\_\_\_

5) Have you worked at a broadcast facility? \_\_\_\_\_ If yes, where and name of supervisor \_\_\_\_\_

Duties \_\_\_\_\_

6) Why do you want to pursue a career in broadcasting? \_\_\_\_\_

7) Any additional comments you would like to make concerning broadcasting or your career goals? \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

NOTE: Be sure you have fulfilled all the requirements stated in the rules and determination before submitting your application. Incomplete applications will not be considered. Feel free to make your application more attractive by adding additional information. Submit to: NMBA Scholarship Program  
 2333 Wisconsin St., NE, Albuquerque, NM 87110  
 If you need more space, please attach additional paper.

NEW MEXICO  
**NMBA**  
 Broadcasters  
 Association  
 NMBA Scholarship Program  
 2333 Wisconsin St., NE  
 Albuquerque, NM 87110

*ANNOUNCER*

*SALES CAREER*

*TRAFFIC CAREER*

*PROGRAMMING*

*PUBLIC AFFAIRS*

*COMMUNITY AFFAIRS*

*RADIO/TV ENGINEERING*

*ACCOUNTING*

*MANAGEMENT*

*NEWS PRODUCER*

*NEWS WRITER*

*NEWS REPORTER*

*NEWS ANCHOR*

Offering scholarships for individuals who desire a career in any area of the radio or television broadcast industry, i.e., news, announcing, sales, traffic, programming, public or community affairs, engineering, accounting, management, etc.



# The Rules

The New Mexico Broadcasters Association (NMBA) will award up to \$25,000 in scholarships to residents of New Mexico who meet the criteria outlined below. These scholarships will be awarded at the NMBA Annual Convention in June and must be used during the 2009-10 school year. These scholarships are for individuals who desire a career in any area of the radio or television broadcast industry, i.e., news, announcing, sales, traffic, programming, public or community affairs, engineering, accounting, management, etc.

**NEWS:** Includes gathering, writing, editing and reporting. Does not have to include on-air work.

**SALES:** Includes face-to-face or telephone selling for a radio or television station, servicing accounts, assisting sales personnel, including copy writing.

**ENGINEERING:** Includes actual working experience, i.e. preventive maintenance, assisting Chief Engineer on special projects, etc.

**TRAFFIC AND BILLING:** Includes order entry, determining avails, preparing program logs, assisting in billing and posting accounts, etc.

**PROMOTION:** Includes assisting in sales or station promotions.

**COMMUNITY AFFAIRS:** Includes contacting various community organizations, writing and scheduling community affairs programs or announcements.

**PROGRAMMING:** Includes actual on-air work, remote broadcasts, sporting events spotter, etc.

**PRODUCTION:** Includes taking phone reports, editing and placing reports on tape for the news or sports departments, and producing commercials, promos and public service announcements.

**OTHER:** Includes station involvement to be outlined by the station general manager.

## REQUIREMENTS AND DETERMINATION FOR SCHOLARSHIP

*Students must be a resident of New Mexico.*

*Students must use the scholarship to attend an accredited college, vocational institution or university in the State of New Mexico.*

*Scholarship funds are payable directly to the student and may be used to defray the cost of tuition, books, supplies and fees.*

*A letter of recommendation from an appropriate school official, confirming academic achievement & commitment to a broadcasting career is required.*

*You must be entering your sophomore, junior or senior year.*

*Completion of application form is required.*

*Official transcripts must be included in application.*

*Deadline for submitting entries is Friday, April 24, 2009.*

**ALL APPLICATIONS** must be at the NMBA Offices by Friday, April 24, 2009 by 5:00 pm in order to be considered. Please make a copy of your completed application for your records.

**ALL APPLICATIONS** will be reviewed by the Scholarship Committee of the New Mexico Broadcasters Association.

**RACE, GENDER AND AGE** are not factors in determining scholarship recipients. Nontraditional and re-entry students are encouraged to apply.

**ALL RECIPIENTS** are asked to attend our Annual Membership Breakfast on Saturday, June 13, 2009 7:30 am in Albuquerque.



Please return completed application and accompanying materials to:

**NMBA SCHOLARSHIP PROGRAM**  
2333 Wisconsin St., NE  
Albuquerque, NM 87110

Incomplete applications will not be considered