

# Radio Winners 2009

## Radio Division 1

### Public Service Announcement

KKOB-AM Asbury Café - State Fair Carols  
Randy Savage, Producer and Talent; Leah Black and Katie Fitter, Talent; David Bernard, Music Producer

### Public Service Campaign

KUNM-FM Domestic Violence  
Jim Williams, News Director/Reporter

### Station Promotional Announcement

KKOB-AM 770 KKOB Imaging Promos  
Pat Frisch, Producer

### DJ Personality Aircheck

KRST-FM KRST Get Up Gang  
Dawson McKay and Krstina Carlyle, Hosts

### Newscaster

KUNM-FM 030609 7:06am Newscast; 031009 8:06am Newscast  
Elaine Baumgartel, Morning Host/Reporter

### Complete Newscast Station

KKOB-AM KKOB-AM Morning Newscast  
Larry Moehlenbrink and Judith Jenkins, Newscasters

### Website

KKOB-AM [www.770KKOB.com](http://www.770KKOB.com)  
Joey Root

### Single Topic Event News Coverage

KKOB-AM Pow-Wow  
Peter St. Cyr, Reporter

### Sports Play by Play

KNML-AM Lady Lobos  
610 The Sports Animal with Joe Behrend

### :30 Commercial

KNML-AM Cheba Hut  
David Bernard and Skip La Combe, Producers

### :60 Commercial

KRST-FM O'Neill's Pub  
Randy Savage, Stephanie Ramick and Dawson McKay

### **Breaking News**

KUNM-FM      Lawsuit Filed over State Investment Funds  
Jim Williams, News Director/Reporter

### **General News**

KUNM-FM      Medicaid Worries  
Elaine Baumgartel, Reporter/Host

### **Feature News**

KUNM-FM      "El Rinconcito", Northern New Mexicans Profiled  
Chellis Glendinning, Writer; Grace Berge, Producer

### **Continuing Coverage**

KUNM-FM      Sun Cal TIDDs  
Jim Williams, News Director/Reporter

### **Non-Sports Talk Show**

KKOB-AM      Unborn Murder  
Bob Clark, Host; Pat Frisch, Producer

### **Sports Talk Show**

KOTM-FM      Bob Brown "Locker Room": Interview with Jerry Terry and Johnny Tapia  
Bob Brown, Host; Robert Westby, Producer; David Dominguez, GM

### **Station of the Year**

KKOB-AM      770 KKOB-AM  
Citadel Broadcasting

KUNM-FM      University of New Mexico

## **Radio Division 2**

### **Public Service Announcement**

KBIM-FM      Freedom Ain't Free  
Kevin Bonner

### **Public Service Campaign**

KVLC-FM      WWII Veterans' Honor Flight  
Allen Moore, Producer; Mike McKay, Executive Producer

### **Station Promotional Announcement**

KMVR-FM      KMVR Promos and Imaging  
Pablo Martinez, Imaging Director

### **DJ Personality Aircheck**

KGRT-FM      Don Diego  
Don Kelly, On-Air Personality

## **Newscaster**

KOBE-AM      KOBE News  
KC Counts, Anchor

## **Complete Newscast Station**

KBIM-FM      KBIM News  
Tom A. Ruiz, Newscaster

## **Website**

KGRT-FM      www.kgrt.com  
Ernesto Garcia, Program Director; Sheila Kirsch, Music Director/On-Air

## **Single Topic Event News Coverage**

KBIM-FM      Comfort Inn Fire  
Tom A. Ruiz

## **Sports Play by Play**

KBIM-FM      Goddard Rocket Football  
Tom A. Ruiz, Gary Moore and Ryan Shewcraft

## **:30 Commercial**

KEND-FM      Fergies Plumbing - Fergalicious Winter  
Mike Winters

## **:60 Commercial**

KGRT-FM      Katana Teppanyaki Grill - Tim and James Cook Up a Show  
Sheila Kirsch, On-Air Production

## **Breaking News**

KBIM-FM      Berrendo Fire  
Tom A. Ruiz, Reporter

## **Feature News**

KBIM-FM      Rising Star  
Tom A. Ruiz

## **Continuing Coverage**

KOBE-AM      Cockfighting  
KC Counts, Anchor; Pablo Martinez, Producer

## **Non-Sports Talk Show**

KSNM-AM      Gary Sandler's Real Estate Connection  
Joey Hernandez, On-Air Personality/Talk Show Producer

## **Sports Talk Show**

KCOL-AM      1st Sports in the Morning  
Steve Bortstein, Sports Director

## Station of the Year

KBIM-FM      Noalmark Broadcasting, Roswell  
Kevin Bonner, General Manager

## Radio Division 3

### DJ Personality Aircheck

KZZX-FM      Jason Brockett  
Jason Brockett

### Newscaster

KTQM-FM      Grant McGee, KTQM Newscaster  
Grant McGee

### Complete Newscast Station

KZOR-FM      Up-to-Date with Dawn Morgan  
Dawn Morgan, News Director

### Website

KZOR-FM      www.KZORFM.com  
TJ Miracle, Webmaster

### Single Topic Event News Coverage

KZOR-FM      No Meth with Dawn Moragn  
Dawn Morgan, News Director

### Sports Play by Play

KZOR-FM      Lovington Wildcats  
TJ Miracle and Ty Friend

### :30 Commercial

KTQM-FM      Snelling Staffing  
Jennifer Brandon, Grant McGee

### :60 Commercial

KPZE-FM      Area 420 (Spanish)  
Miguel Bernal

### General News

KZOR-FM      Tea Party with Dawn Morgan  
Dawn Moragn, News Director

### Feature News

KZZX-FM      Pass the Popcorn - Friday 13  
James White, Judi Valendine

### Non-Sports Talk Show

KRUI-AM      New Mexico in the Morning with Guest Rich Little  
Tim Keithley, GM and Host

### **Sports Talk Show**

KZOR-FM      The Sports in Review  
Paul Starr and Ty Friend

### **Station of the Year**

KZOR-FM      Noalmark Broadcasting, Hobbs

## **Radio Division 4**

### **Public Service Announcement**

KRSN-AM      United Way PSAs  
David Sutton, Production Manager

### **Public Service Campaign**

KRSN-AM      Self Help  
Gillian Sutton, General Manager

### **Station Promotional Announcement**

KRSN-AM      Webcasting  
David Sutton, Production Manager

### **DJ Personality Aircheck**

KRSN-AM      Rosalie Heller's Excursions in Classical Music - "Music Feast"  
Rosalie Heller, DJ; David Sutton, Production Manager

### **Complete Newscast Station**

KRSN-AM      News 10-20-09  
Gillian Sutton, Newscaster; David Sutton, Production Manager

### **Website**

KSVP-AM      www.KSVPRadio.com  
Mike Jaxson, News Director

### **Sports Play by Play**

KSVP-AM      8/28/09 Football: Artesia vs. Lovington  
Jim Wilburn, Gene Dow and Jimmy Boyse

### **:30 Commercial**

KTZA-FM      K&K BBO  
Mike Winters

### **:60 Commercial**

KRSN-AM      Atomic City Transitman  
David Sutton, Production/Voice; Adam Holton, Voice

### **Breaking News**

KSVP-AM      Snow and Wind Cause Trouble in Southeastern New Mexico  
Mike Jaxson

### **General News**

KRSN-AM News Bites 12-9-09  
Gillian Sutton, Newscaster; David Sutton, Production Manager

### **Non-Sports Talk Show**

KRSN-AM Peter Apel - Monday Matters  
Bernadette Lauritzen, Host; David Sutton, Production Manager

### **Sports Talk Show**

KRSN-AM Sports 10-20-09  
John Whitcomb, Sports News; David Sutton, Production Manager

### **Station of the Year**

KRSN-AM KRNS Kommunity Radio, Los Alamos

## **Radio Division 5**

### **Public Service Announcement**

KTAO-FM Drilling in Mora  
Katie Speirs, Production Director

### **Station Promotional Announcement**

KKIT-FM How to Train Your Dragon  
Michael Dean, Production Director

### **DJ Personality Aircheck**

KLNN-FM Paddy Mac in the Mornings  
LUNA 103.7 FM Paddy Mac

### **Website**

KTAO-FM www.KTAO.com  
KTAO Staff

### **Sports Play by Play**

KVOT-AM Taos vs. Espanola - District Final  
JoJo Valdez, Sports Director

### **:30 Commercial**

KKIT-FM The Real Inspector Hound  
Michael Dean, Production Director

### **:60 Commercial**

KKIT-FM The Young and the Couchless  
Michael Dean, Production Director

### **Feature News**

KLNN-FM LUNA Outdoors - Dave Hahn: Conqueror of Mt. Everest  
Paddy Mac

**Sports Talk Show**

KTAO-FM TigerBeat  
Paddy Mac

**Station of the Year**

KKIT-FM DMC Broadcasting, Inc.

KTAO-FM Taos Communications

# Television Winners 2009

## TV Division 1

### Public Service Campaign

KOAT-TV Swine Flu  
Brandt Magic, Art Director; Tom Szymanski, Producer; Tony Reed, Asst. Creative Services Director

### Station Promotional Announcement

KOB-TV 4 Promotions  
Vince Gasparich

### Newscast Evening

KROE-TV KROE News 13 at 10pm  
Melissa Battie-Adams

### Newscast Morning

KVIA-TV Good Morning El Paso, November 24, 2009  
Adrian Ochoa and Denise Olivas, Producers; Arturo Dorado, Director

### News Feature Story

KOAT-TV Bucky's Story  
John Salazar, Josh Montoya

### Videography/Photography

KROE-TV The Storytellers  
Ryan O'Connor

### Website

KROE-TV www.KROE.com  
KROE Staff

### General News Coverage

KVIA-TV Ruidoso Downs in Jeopardy of Closing  
Paul Cicala, Reporter

### Breaking News

KOB-TV 4 Fatal Denny's Robbery  
KOB-TV Staff

### Investigative Reporting

KROE-TV Larry Barker Investigates: Sandia Lab Employees in Alaska  
Larry Barker, Investigative Reporter; Mark Corey, Investigative Producer; Ron Romero, Editor;  
Tom Ocken, Design Director

### News Reporter

KROE-TV Kim Holland  
Kim Holland Reports

**Sportscast**

KOB-TV 4 J.P. Murietta  
J.P. Murietta

**Weathercast**

KROE-TV Mark Ronchetti Weather  
Mark Ronchetti

**Expanded Sports Show**

KVIA-TV Borderland Blitz  
Paul Martinez and Paul Cicala

**Continuing Coverage**

KOB-TV 4 West Mesa Buried Bodies  
KOB Staff

**Station of the Year**

KROE-TV LIN Media